
Mr. Robert M. Barsky – Principal of Technology Services, C&A Consulting LLC



Background: Mr. Robert M. Barsky ('Rob') is a "C-level" Information Technology executive with 40 years of leadership experience developing and executing technology strategies in the Financial Services industry. Rob recently managed Information Technology for a leading provider of bank loan origination software, carrying out a strategic reorganization and implementing critical business functions and process controls. Prior to that, he managed Information Technology for a major hedge fund, directing transformative changes and 10 simultaneous project streams. Rob worked on behalf of a major regulator to restructure the technology organization of a mortgage servicer with more than 10,000 employees and developed a new operating model for one of the largest state pension managers. Rob has professionally mentored CTO's and technology managers at hedge

funds and private equity firms and worked with portfolio managers to incorporate technology and data into their businesses, improving business intelligence and reporting. As an entrepreneur, he launched an electronic trading and execution business / broker-dealer for fixed-income securities, raised venture capital and formed strategic partnerships.

At Thomson Financial, Rob simultaneously held leadership roles in three technology-based companies with over 800 employees. As CEO of Thomson Digitrade, he leveraged new development and expanded product lines to turn a faltering enterprise into a profitable, growing business recognized for its highly rated web technology. As EVP of ILX and co-CEO of BETA Systems, he managed large scale rollouts to Merrill Lynch and Dean Witter and managed the C-level relationships with Thomson's largest clients. Rob also served in IT and Operations management roles with Salomon Smith Barney and E.F. Hutton, and implemented large scale accounting and processing systems for Arthur Andersen & Co.

Education:

B.A. in Economics – Duke University (Durham, North Carolina)